

Junior Cookbook Enterprise

Inspiring young entrepreneurs : Creating beautiful cookbooks :
Raising funds for schools, community groups and good causes.



We are a social enterprise who work with primary schools, youth & community organisations and holiday activity providers to set up 'Junior Cookbook Enterprises'. Young entrepreneurs undertake a series of tasks to create content to produce a bespoke, beautiful cookbook and project merchandise... ready to sell and raise funds for their chosen charity or good cause. As young participants progress through the process, for each task completed they achieve online digital achievement badges – accessed through our exciting and unique personalised online platform (DIGI-space) or stickers via a business planner journal.



Themed Cookbooks

-  **HEALTHY EATING**
-  **LOW COST MEALS**
-  **TRADITIONAL RECIPES FROM DIFFERENT CULTURES**

Our young enterprise project is perfect for:

- 1 An extra-curricular club
- 2 An upper KS2 or lower KS3 curriculum enrichment project
- 3 A youth or holiday activity project
- 4 A whole school or community fundraising project

Using resources supplied by us, projects can be delivered by professionals working in a range of settings for children and young people... or by one of our Digital Badge IT project specialists. Get in touch to learn more.

For costs and more information, please contact:


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 digitalbadgeit.co.uk





Benefits For Children & Young People





 The project creatively introduces enterprise to a younger generation in a fun and engaging way. Children & young people take part in a series of cross-curricular enterprise tasks including branding; gathering market research; product development; finance & budgeting; business sponsorship; and marketing & promotion.


 Children & young people gain basic cooking skills, learn about sourcing ingredients and developing their own recipes.

 It's a great way to encourage children & young people to think about healthy eating, preparing meals that are low cost and experiencing foods from different cultures.


 There is an opportunity for children & young people to develop their presentation skills and create a real-life pitch for business sponsorship.


 Children & young people are able to actively raise funds for a charity or local good cause of their choice.

 Children & young people are able to track their progress and online digital badge achievements through a dedicated DIGI-space - which also includes a project blog, media gallery and online shop to help sell products.




Develop Your Own Recipe

 900 DIGI-points


 Difficulty Rating : MAY NEED ADULT SUPPORT


[VIEW TASK](#)

I have completed this task




Explore Ways To Source Ingredients

 500 DIGI-points


 Difficulty Rating : MEDIUM MAY NEED ADULT SUPPORT


[VIEW TASK](#)

I have completed this task



Cook Your Recipe Like A Master Chef

 800 DIGI-points

 Difficulty Rating : MAY NEED ADULT SUPPORT

[VIEW TASK](#)

I have completed this task